

# GEN - U - IN - TALK

## VIRTUAL SUMMER



All this  
inside

+ *Mage*



### SHALINA, SHALINA, SHALINA

ALL THE HYPE ON  
DOMINICAN  
SONGSTRESS SHALINA'S  
NEW MUSIC VIDEO |

PAGE 12



### INTRODUCING THE NEW GEN Y BUSINESS CORNER


TAKE A LOOK AT OUR  
BRAND NEW BUSINESS  
CORNER |

PAGE 30

### 1 ON 1 WITH STARSHA & SHELLY, ON THEIR NEW SONG. FEATURING THE SWEET PEA RIDDIM


A 1 ON 1 SPECIAL |

PAGE 21



03	A Virtual Summer (intro)
04	Normal Vs. New. Summer 2021
07	5 Things About Summer 2021 That Stayed The Same
09	Becoming A Local Tourist
11	Sounds of Summer: 'Shalina, Shalina, Shalina' The Sweetest Summer Riddim



- 
- 19 Sounds of Summer Contd..  
1 on 1 With Starsha & Shelly
- 26 3 Reasons Why Ghosting Someone Is Healthy
- 30 Gen Y Business Corner (New)
- 31 'Work From Home Life' Are You For It or Against?

# VIRTUAL SUMMER

## READER'S INTRO

### An unplanned Summer?

Prior to the year 2020, no such thing had rarely ever existed. Most people plan their summer months in advance, and plans are usually pretty much solid by the time the month of May swings in.

From spending time with distant family in the country side, to vacation travels and cruises, the summer months are usually fully planned out with the best ways and activities to enjoy the season while soaking up the summer sun.

This year and ever since the whole pandemic, summer plans were almost impossible to make concrete.

Lockdowns and ever changing global travel restrictions, sent the typical plans and possibilities hurling out of the window.

As the end of June came into focus signaling the start of the summer, we could only sit waiting with anticipation and with flip flops on, hoping for a 'close to normal' summer holiday.

### Would Summer time as we know it be changed forever?

We had no idea what to expect. But now, as we approach the end of September, winding down the last days of the month, the answer is now clear. This year's summer was definitely not the same . It was very much changed, and guess what? We embraced it.

Welcome to



# VIRTUAL SUMMER

ISSUE NO. 8

GEN - U - IN - TALK

Page 3

The background features a collage of seashells in various colors (green, white, yellow, pink, orange) and a light wood grain texture. The shells are scattered across the page, with some overlapping the text.

# Normal vs. New

The closing of the school spring semester usually means - Swimming pools, summer fun, hanging out with friends, outdoor parties and more.

New social distancing rules and safety measures changed all of that. Summer time as we know it had to be brought right back to the drawing board, tweaked and redesigned.

**SO WHAT CHANGED WITH OUR**

# **BELOVED SUMMER?**

**AND IS IT A BLUE PRINT FOR THE  
FUTURE?**

**Let's take a look**

ISSUE NO. 8

**GEN - U - IN - TALK**

Page 4

# Normal vs. New

## Beach Time



VS.



### NORMAL

---

- Large crowds
- Meeting new people
- Unlimited fun

### NEW

---

- Small groups & social distancing
- Bubble friends & family
- Safety limitations

## Vacation Planning



VS.



### NORMAL

---

- Advanced planning
- Summer cruises & flights
- Traditional summer activities

### NEW

---

- Delayed plans
- 0 cruises & ever changing flight schedules
- New bubble activities

# Normal vs. New

## Summertime Interactions



image credit:pr.org

VS.



image credit:virtuallsummercamps.org

### **NORMAL**

---

- F2F Summer camps
- Summer Festivals & concerts
- Moderate use of social media

### **NEW**

---

- Virtual Summer Camps
- Virtual Summer festivals
- Explosive use of social media

Comparing the old summer with the new, it's clear that the usual Summer has transformed into a pretty new experience; new but not without its own tiny benefits.

For instance, yes - beach time was more segregated, but we got to spend quality time basking in nature with little or less interruptions from others; and although travel plans have been pretty shaky, it did pose a challenge to the travel industry to become better prepared and more flexible. It also left us more time to carefully plan even more meaningful future Summer travel. There was also room to explore one's own country through Local Tourism.

What about this new online Summer experience? From online concerts to courses and camps. Summertime on the Web has been an all new adventure and business venture for many. All in all the Normal vs. New Summer was give and take, and even when things do go back to normal, with the new ways designed to experience summer, a lot can be kept as a blue print for creating even greater Summers to come.

# 5 THINGS ABOUT SUMMER 2021 THAT STAYED THE SAME

5 THINGS THAT KEPT OUR SUMMER LOOKING NORMAL - ISH

## 1 SUMMER TIME HAIR STYLES



## 2 THE HEAT

JULY 2021 WAS OFFICIALLY THE WORLD'S HOTTEST MONTH EVER RECORDED,

## 3 OLYMPIC GAMES WERE ON

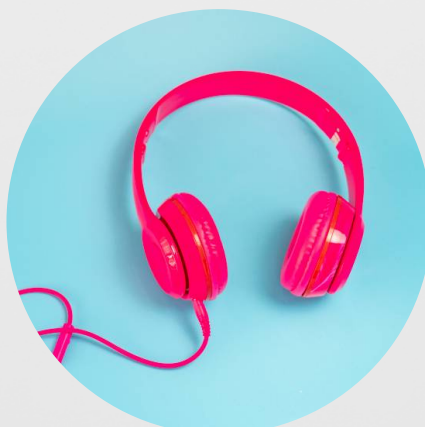


## 4 STILL A HOT GIRL SUMMER

THE LADIES WERE STILL OUT SPORTING THE HOTTEST SUMMER FASHIONS

## 5 SUMMER SOUNDS

NEW MUSIC RELEASES AND SUMMER SONGS



IN THE  
**Summer**  
TIME





# Becoming a Local Tourist

Written for Dominicans living in the Nature Island



*True to its name, the Nature Island of the Caribbean, Dominica, is a paradise for adventure lovers, boasting a wide range of natural sites and nature based activities for visitors to enjoy.*

**Oftentimes hearing the term 'tourist' instantly provokes the thought of a foreigner or visitor to a place. But this is not always the case. It is quite possible to become a 'Local Tourist' and discover one's own country.**

Especially in light of the Covid-19 global impact on travel, Local Tourism has become a go to for many countries and their residents. You too have probably been considering this unique exploration.

**Our data shows (after speaking to quite a few local Dominican residents) that there are places and activities which are experienced by tourists visiting the island that have not yet been fully or even partly experienced by locals. For instance, we've discovered that there are many residents who haven't yet been Canyoning/rappelling off a cliff with Extreme Dominica, or whale watching on the open sea with Dive Dominica; both popular & bucket list activities of many visitors.**

Well, the timing could not be more right to become a local tourist yourself.

## **Preparing for your new Local tourist adventure**

**We plan for almost every aspect of life - from breakfast and dinner arrangements to our education and careers. These days to remain fully functional, even doing the dishes need to be planned!**

Preparing to officially hop on the 'Local Tourist bus' will need you to put those same planning skills into play.

**Start by scouting a few brochures and special maps that charter out the best sites and locations in your country. You know, the type that are designed just for visitors with all the hottest spots and main site attractions.**

Check mark, circle, and or Criss - cross any site or location that hasn't been explored by you, and begin planning from there. Rank them by interest and there you have your first group of locations for your weekend. You may also have some places already in mind. The next step is to get some friends on board. These things are a lot more fun in groups.

**As you go along you'll diversify into joining organized tours, including activities along with just visiting the sites, joining in with other adventure groups and more.**

Feel free to stir it up a bit by throwing in some less popular but equally exciting sites.



**Our Nature Island of the Caribbean, Dominica is rich with hidden treasures and sites. Do yourself a favor, grab a map, grab a friend, and head out to discover your country today.**

Written by: Andrea Louis

(The full version of this article is available on our Blog - #TellItLikeItIs @ [www.generationydominica.org](http://www.generationydominica.org))

# SOUNDS OF SUMMER

Gen Y's Highlighted sounds of  
Summer 2021

## FEATURING

THE NEW SOCA SINGLE  
BY SHALINA

THE SWEET PEA RIDDIM  
BY PRODUCER  
MASKMAN

A MUSICAL DUO  
BY STARSHA & SHELLY

*Shalina*

*Shalina*

*Shalina*



**HER NEW  
SMOKIN' SUMMER  
2021 SOCA SINGLE**

## **THE SCOOP**

**ON SHALINA'S SONG 'MUSIC REMEDY'**

**Hello Soca  
Diva!  
Dominican  
songstress  
Shalina's  
new Soca  
single 'Music  
Remedy' has  
got**

**THAT VIBE.**

This is it. The song we've been waiting for to bring 2021's sizzling summer months to a final curtain close, as September comes to an end. 'Music Remedy,' the music video was released on July 30 and the official audio on August 2 (Dominica's annual Emancipation Day.)

**This video has stirred quite a buzz and Generation Y Dominica has just joined the beehive.**

Known for her powerful and cutting edge female vocals, Shalina delivers 'Music Remedy' to old fans and new ones alike; a song and music video that's all about shaking off your day to day cares, by using music as a prescribed solution.'

**" GIMME THE  
MUSIC  
REMEDY,**

**ADRENALINE  
PUMPING  
MELODY,**

**GIMME THE  
MUSIC  
REMEDY**

**DOCTOR  
PRESCRIBE  
FOR ME "**



A scene from the 'Music Remedy' Music Video'



**SEXY**

**FESTIVE**

**MUSICAL  
PROWESS**

Shalina's new music video is shot in nowhere else but the 'Nature Island of the Caribbean', Dominica. It showcases the Nature Island beauty harmonizing her catchy new Soca tune amidst a cascading waterscape, while sharing good times and making memories with friends.

Simmering in Caribbean and Soca flavor, we enjoyed 'Music Remedy' by Shalina and know that you will too. Be sure to amp it up and join Generation Y Dominica in saying **CHEERS** to a brand new Soca banger for our **2021 playlist**.

## **LISTEN TO MUSIC REMEDY**



[HTTPS://SPOTI.FI/3U18DHE](https://spoti.fi/3U18DHE)



[HTTPS://BIT.LY/3CTSH8K](https://bit.ly/3CTSH8K)

**FB**  
[@SHALINASOCAOFFICIEL](https://www.facebook.com/SHALINASOCAOFFICIEL)

**IG**  
[@SHALINASOCAOFFICIEL](https://www.instagram.com/SHALINASOCAOFFICIEL)

**TWITTER**  
[@SHALINASOCA](https://twitter.com/SHALINASOCA)



**Follow us**

**@GenerationY  
Dominica**



# ***The Sweetest Summer Riddim***



Summer time riddims bring the sounds of summer to life.

Dominican producer 'Maskman' brought us a sound of undeniable sweetness featuring a variety of artists for Summer 2021.

*THE SWEET PEA RIDDIM*

The album cover features a vibrant blue background with various candy-themed illustrations. At the top, there's a pink and white swirl lollipop on the left, a large pink and white swirl lollipop in the center, and a blue and white swirl lollipop on the right. The title 'Sweet Pea' is written in a large, bubbly, blue font with a pink outline, set against a pink, cloud-like shape. Below the title, the word 'RIDDIM' is written in white, spaced-out capital letters. The bottom of the cover is a thick, pink, wavy layer representing frosting or candy. On the right side, there's a red and white striped candy cane. In the bottom left corner, there's a green, round object resembling a lime or a piece of candy.

# Sweet Pea

R I D D I M

Shelly  
Shelly

STARSHA

DELUXE F



thaWizZard

LISTEN @ [HTTPS://BIT.LY/3Y04SX2](https://bit.ly/3Y04SX2)

**AVAILABLE NOW**

**MEET  
THE**

*Get to  
know*

*Maskman*

*And all  
about his*

*Unique  
sound*

**PRODUCER**



# ABOUT

Producer Arade Moses, hails from the community of Petite Savanne in the Commonwealth of Dominica. Commonly known as 'Maskman or Rady,' he comes from a family of musically oriented individuals from which he inherited his passion for music and talent.



## GEN Y PRODUCER PROFILE



# INDUSTRY BACKGROUND

Arade 'Maskman' Moses has worked with several of Dominica's popular bands and artists such as, Triple Kay International, Signal Band, Asa Bantan, Shelly, Starsha, Trilla G, Keks Mafia, and many more. He has worked side by side with the 'Bouyon Boss' Asa Bantan, travelling regionally and across the United States, solidifying Asa's signature sound and unique style of Bouyon (Dominica's local musical genre). He composed, arranged and produced the Bouyon Boss's first hit 'Wet Fete', along with other popular songs - 'I Know People', 'Task Force', 'Baby Father,' and to date has single handily produced over 50 songs for him.

Maskman has collaborated with Triple Kay International in orchestrating many infectious riddims. In 2018 he composed Triple Kay's 'Heat' riddim which led the band to secure the carnival road March title for that year and continues to produce unique riddims for the band to this day. In 2019, he worked with the Signal Band to co-produce one of their hit party mix 'What A Riddim' and other songs like 'On the House', 'Nou Ja Aller', and 'Unstoppable'. In recent times, during the crisis of the pandemic, Maskman again co-produced one of Shelly's (lead singer of Signal Band) songs about the global situation and fan favourite, 'Inside' which depicted our struggles dealing with the pandemic; acquiring over 2000 views just after its release.



NEW  
PROJECTS

**FOLLOW SONAR ART PRODUCTIONS & RADY MASKMAN MOSES**

INSTAGRAM: [WWW.INSTAGRAM.COM/RADYM3/](http://WWW.INSTAGRAM.COM/RADYM3/)  
INSTAGRAM: [WWW.INSTAGRAM.COM/SONARARTMUSIC/](http://WWW.INSTAGRAM.COM/SONARARTMUSIC/)  
FACEBOOK: [WWW.FACEBOOK.COM/RADY.MOSES](http://WWW.FACEBOOK.COM/RADY.MOSES)

Arade 'Maskman' Moses is a recently appointed executive board member of the A.M.P (Association of Music Professionals) in Dominica, and his self – proclaimed goal is to bridge the gap between young aspiring producers and the industry, engaging them to leverage their knowledge and practices in the music and music business. He now operates his own newly launched enterprise 'Sonar Art Productions' where he creates and produces riddims.

His recent summertime compilation titled 'Sweet Pea Riddim' contains 5 tracks including a version which features Dominican artists like Starsha and Shelly, Daddy Milla, Deluxe F, and Marie Pascal. He continues to grow Sonar Art Productions and to produce other signature riddims like the 'Moonlight Vibe Riddim,' that will feature more of Dominica's top and upcoming artists. Look out for more new releases from Maskman by subscribing to his social media following.



# 1 ON 1 INTERVIEW

WITH STARSHA & SHELLY  
ON THE NEW MUSIC VIDEO & SONG  
*'ALL YOUR LOVE'*





Speaking of sounds of Summer, let's not forget to toast to our summer love song for 2021, coming off the Sweet Pea Riddim, ' **All your love** ' by **Starsha & Shelly** . We caught up with the dynamic musical duo to ask them all the burning questions about the new music video and song. Please enjoy this special '**1 on 1 interview**' with Starsha & Shelly. *(Includes captured scenes from the new music video)*

### **Generation Y:**

**Thank you for meeting with us to bring this one on one interview to the fans and readers on your new summer music video 'All your love'**

### **Starsha & Shelly :**

No worries. It is in indeed always our pleasure to connect with Gen Y, the fans and readers by extension. Thank you for having us.

### **Generation Y:**

**The ' Sweet Pea ' Riddim by Sonar art studios is a Brand new release for summer 2021 and we were delighted to see you both featured on there as a duo, along with other local artists. What was it like working with the Mask Man to feature on this riddim?**

### **Starsha & Shelly :**

Working with the great talent that Arade 'Maskman' Moses brings to the table was nothing new for either of us. If this was a group assignment, Maskman did his part by presenting us with great material, and our task was to put pen to paper and compose a masterpiece.

### **Generation Y:**

**Tell us about the song and the whole idea behind the music and the video. Is it a summer love song and how did you both piece it all together?**

### **Starsha & Shelly :**

The coming together of the project was unexpected, but magical. That is because we were having a writing session exclusively for Starsha, and at that point there was no intention to collaborate. As we explored melodies, we constantly felt like Shelly's melodic proposals always sounded like they were better suited to be sang by him. We then accepted the challenge to perform the song as a duet symbolic of unconditional affection - simply seeking each other's love and expressing the abundance thereof.

## Generation Y:

Some artists have said that in the process of creating a new song, it's the beat that sort of speaks out to them and this is a huge part of what fuels the inspiration for a song. What do you think?

## Starsha:

There is no strict process - different artists may have different approaches. Sometimes we have great material even before a beat exists; however, I do feel that in most cases, the beat gives life to the inspiration that brings forth the material.

## Shelly :

Instrumentation definitely plays a huge role in fueling inspiration. Although I create both ways (lyrics first and beat first), I feel I move quicker when there is already a structure in place, which the producers already work tirelessly on executing.

## Generation Y:

What genre was this particular song? Did we sense an afro beats flavor?

## Starsha & Shelly :

While we're sure that the producer, Maskman, was going for some form of fusion, if we had to classify the project, it is definitely of Afro beats flavor. It seems to crossover to Soca at some points but it's rooted in the Afro swing.

## Generation Y:

Let's talk about the music video for 'all your love'. What did you intend to share with the fans through this video?

## Starsha & Shelly:

The video intent was to show that romantic gestures can be simple but sophisticated when you truly care about making someone happy. The concept was that we were raised with proving our love to each other and coincidentally planned the same date - how cute!



### Follow Starsha

#### YouTube:

[www.youtube.com/channel/UCXHZzjDkPrU3RgeX4p8jJRA](https://www.youtube.com/channel/UCXHZzjDkPrU3RgeX4p8jJRA)

#### Instagram:

[www.instagram.com/starshaofficial](https://www.instagram.com/starshaofficial)

#### Facebook:

[www.facebook.com/starshaofficial](https://www.facebook.com/starshaofficial)

### Follow Shelly

#### YouTube:

[www.youtube.com/c/SignalBandOfficial](https://www.youtube.com/c/SignalBandOfficial)

#### Instagram:

[www.instagram.com/shelly\\_alfred/](https://www.instagram.com/shelly_alfred/)

#### Facebook:

[www.facebook.com/OfficialShellyShelly](https://www.facebook.com/OfficialShellyShelly)

#### Twitter:

[www.twitter.com/shelly\\_shellyy](https://www.twitter.com/shelly_shellyy)



## Generation Y:

Did you guys have fun with the shoot? The on screen Charisma is undeniable.

## Starsha & Shelly:

Embarking on this project was indeed a fun journey. We continuously work together through Signal Band and as artists, so getting our roles and charisma right was a knock out the park. Having a great team around us also helped to make the shoot a memorable experience.

## Generation Y:

We have so many favourite scenes. For instance Starsha was a beautiful sculpture at some point, what was that transformation like?

## Starsha:

To be quite frank (laughs nervously), going from a statue to a hot date, just wow! I've never had a full body paint job before; however, we wanted to bring this song to life in the most detailed way possible. This was a first for me - something artistic, something new, and the thought of doing it was a bit nerve-racking, but with the help of artist Sadrach Burton, the process was very comfortable and the finish product was great!

## Generation Y:

Shelly you planned the most perfect date for your significant other in the music video. From the pickup in a luxury car to the romantic tropical beach picnic setup, do you recommend this sort of activity for couples to keep relationships vibrant?

## Shelly:

Undeniably, yes. I'm no love doctor but love does fuel me and it tells me that the constant element of surprise does keep relationships vibrant, full of life and also creates the space to not only celebrate the likes/dislikes of your partner, but to also learn new ones.

## Generation Y:

Thank you for chilling with us! Tell us, where can the fans can check out the new music video and stream the new song?

## Starsha & Shelly:

Thank you, again, for having us. The music video is available on YouTube on Shelly & Signal Band's channel at: [youtu.be/L00u5668ajk](https://youtu.be/L00u5668ajk)

The song and the rest of the riddim can be streamed at: [distrokid.com/hyperfollow/sonarartmusic/sweet-pea-riddim-4](https://distrokid.com/hyperfollow/sonarartmusic/sweet-pea-riddim-4)







### 3 Reasons Why Ghosting Someone Is Healthy

BY MONICA JOSEPH



#### *21st century ghosting; what is it and could it be a healthy practice?*

'*Ghosting*' is the practice of ending a personal relationship or communication with someone by suddenly and without explanation withdrawing from all communication. In recent times, this abrupt cut in communication is done via use of online tools like WhatsApp and other messenger apps or through the various social media and web 2.0 platforms (dating sites etc.) where people interact.

In a recent study that set out to examine the practice of ghosting in more detail (LeFebvre et al), participants reported their familiarity and experience with ghosting—either as those who had ghosted others or

those who had been ghosted themselves. The results showed that participants had initiated ghosting in 29.3% of occasions, had been ghosted in 25.3% of occasions, and had been in both roles in 44.2% of occasions. Some 74% of participants indicated that ghosting was an appropriate strategy for a relationship breakup and those who had been ghosted were last ghosted anywhere between one week to nine years previously.

Some people frown on ghosting and find it deeply offensive. How dare anyone cut them off so drastically; unforgivable! **You too may say that ghosting isn't the way to go when you're the one being ghosted, but what about when you're the one on the other end of the rope?**

" Ghosting...  
So that's like  
a thing now? "

# GHOSTING

IS NOT JUST FOR DATING ANYMORE



## Here are 3 reasons why ghosting someone is healthy.

### Peace of mind

1

There are times that you crave a peace of mind when you're busy - especially at work, but there is this guy or girl that you've just met on a dating site, spouse or even family member, that keeps 'blowing you up' unnecessarily. He or she keeps on calling or messaging and you are seriously annoyed. Your need for some peace of mind rises, so you block that person's messages and calls temporarily in order to get that peace. It may not be received well by the other party no doubt, but it's healthy for you and gives you a quick means to attain a peace of mind in the moment.

### Regain focus at work

2

In the dating world, "ghosting" is the practice of ending a relationship by stopping all contact and communication with a someone without apparent warning or explanation. But ghosting is no longer confined to romance; it can also happen in the work place. For example, you are busy working and you have a lot to do and catch up on, but your co worker keeps interrupting you by sending you funny memes and text messages. It's good to bond and entertain each other at work but completing the task should be your primary focus during those 8 - 10 hours, especially if you're behind on projects. Believe it or not some people use ghosting as a solution by not reading those messages or turning off the WIFI or data. This temporarily shuts down the distractions so that tasks can be completed.

# 3

## Exit from a toxic relationship

Imagine that you're in a relationship with a verbally abusive or narcissistic person for instance, but you just can't find a way out. This is a very real, everyday scenario and gradual ghosting is a very healthy approach to slowly breaking free from communication with that person, until you have figured out what to do about ending the toxic relationship. It works.

**Of Course more than 3 reasons exist why ghosting someone is healthy, but considering those above, do you still think that ghosting is all that bad?**

**JOIN US**

@generationYdominica



*The Authentic Generation*

www.generationydominica.org



---

# The Gen Y Business Corner

UPDATES JUST FOR US

- *Here's our brand new Business Corner*
- **Look out for 3 new updates in every new issue.**

# UPDATES FOR OUR GENERATION

## ➔ New Innovative Business Ideas From Around the World.

1. Highlighting one new game changer innovative business idea

### The Airbnb of Parking



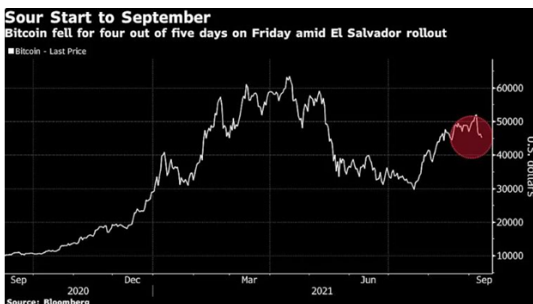
Greece's Parkgene is a company that's set out to reduce the parking problem. It started as a parking booking service (there are plenty of apps that do this worldwide). It has now shifted to a peer-to-peer model, meaning people can rent out their parking spaces directly to each other.

This taps into another growing segment: the sharing economy. Of course, the most famous example is Airbnb, which lets users rent out rooms, apartments or houses to each other - from freshbooks.com.

## ➔ New in Crypto Currencies

2. Major Updates from the world of Crypto

### Crypto Stocks Hit By Rout in What Bulls Hoped Would Be Epic Week



Link - <https://finance.yahoo.com/news/crypto-stocks-hit-rout-bulls-201003469.html>

## ➔ Business & the Environment - Hand in Hand

3. Eco friendly business ideas that just might save the planet

### India's New Biodegradable Packaging



As the demand for eco-friendly alternatives to plastic increases, some companies aim to deliver. Envigreen Biotech India Private Ltd produces India's first 100% biodegradable substitute to plastics.

EnviGreen Biotech in India is making plastic-like bags that are actually composed of starch and vegetable derivatives. They dissolve in warm water and are recyclable, organic and even edible by animals.



# GEN Y BUSINESS CORNER

## Generation Y Dominica Youth On 'What Would You Do If You Had a Million \$\$\$ Today?'

**We asked 5 Generation Y Dominica youth on the spot and here's what they said:**

'Well, I'd go to a country where I can learn herbology in depth and then invest in developing futuristic, natural herbal medicines.' - Rebecca L.

'I'd invest in real Estate.' - Pearl L.

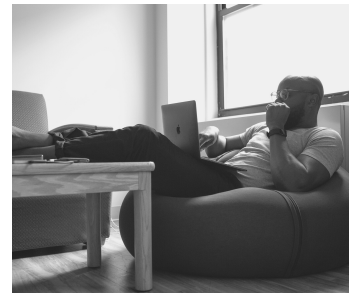
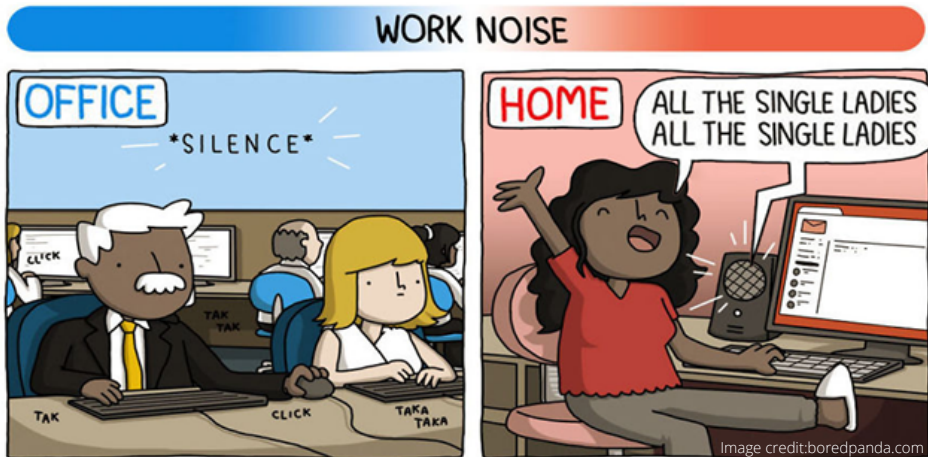
'I would like to study architecture and musical engineering. Studying architecture would then lead me to give clients the house of their dreams and I'm passionate about this!' - Naomi N

'I'd find out what the best stocks are to invest in and then invest in them.' - Brad D

'I'd settle my family debt and set up a trust fund for my siblings to pursue higher education.' - Teyana D

# Work From Home Life. Are You For It or Against?

*A quick peek at 3 advantages & disadvantages of working from home amidst a new virtual lifestyle.*



The current world pandemic (*trending since 2020*) has given us a lot of major changes to deal with as a global society. Many say that this includes bringing on fuller and much faster interactions with the digital age, sooner than expected. Simply put, a majority of us had to stay home and do things almost 100% remotely and online.

One of the key activities we had to do at home, was work. **Yes, life undoubtedly has changed and even today, many traditional businesses are still tussling with the transitions.**

For those businesses who were able to transition smoother, the employees (us) were fortunate enough to keep their jobs while staying at home. **Amidst this new transition to 'working from home', several benefits were discovered.**

## Here are our top 3:

**1. It's a definite money saver** – Just think about it. When you work from home you save the money you would have otherwise spent on day to day expenses related to work. For example, saving on transportation fees to and from work, be it bus, taxi, or putting gas in your own personal vehicle to get there. Another example of savings is money spent on buying extra food while at the office. In the rush to leave home you may not have the time to prepare a good meal using your in-home grocery stock and may spend on breakfast, snack, lunch etc. Believe me, these dollars add up. Working from home you are able to save this money and put it towards something more useful.



# Work From Home Life. Are You For It or Against?

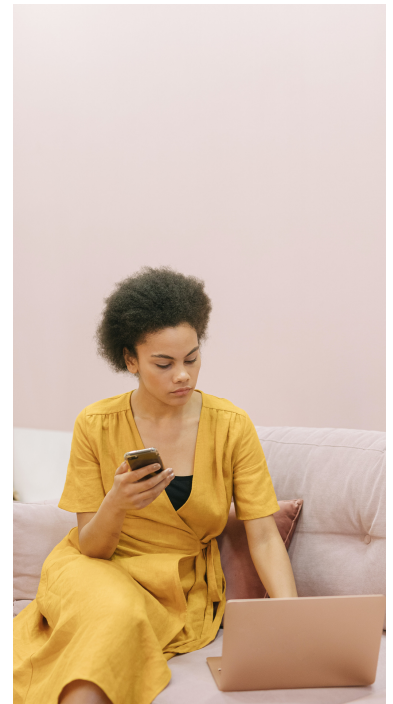
*A quick peak at 3 advantages & disadvantages of working from home amidst a new virtual lifestyle.*

**2. It's less stressful** – Let's face it, preparing for work each day can be stressful. From the moment you wake up you are hustling to arrange everything from breakfast, to getting your kids to school (those of us who have kids), to trying to leave the house on time.

And what about being at work? All the pressure from the top down dishing out the workload all day, and those chatty groups of colleagues in the work place who are constantly disrupting. All these, can really increase stress levels. Working from home eliminates a lot of the stressful factors that come with the usual work environment.

**3. Better work - life balance** – The advent of working from home gave room for new flexible hours and shifts. This led to a better work - life balance for most of us. We could handle some house chores and still get work done. Balancing settling things at home with work creates less anxiety and puts you in a greater space to tackle your work projects.

There are several benefits to working from home, but while this all sounds amazing, it's not all peaches and cream. **There are a couple of downsides to working from home as well.**



**Here are our top 3:**



# Work From Home Life. Are You For It or Against?

**1. Lack of motivation** – Working from home means you're alone for the most part, away from your team and coworkers. Eventually, this solitary environment could have an effect on your motivation to work. It's proven that working in teams boosts motivation, so a decline may result from working solo for too long.

**2. Lack of office equipment** – Of Course this one is dependent on the work that you do, like printing, scanning, and other administrative work that require support tools. Not having the usual equipment to perform can be a major setback and hinder your ability to carry out work as effectively, timely or as comfortably as you could have under normal conditions.

**3. Impact on productivity** – Though working from home can seem attractive but the home environment can also lower your productivity levels. For instance, if you live in a pretty busy household with young children or elderly relatives who will need some or a lot of your attention, then this would impact your focus on work and in turn your productivity levels can suffer for it.

The world is going to revert to normalcy at some point, but employers and employees alike are actually looking at making working from home a part of this 'new normal'.

**There are certainly more advantages and disadvantages to consider, but judging from our top 3 picks for each, what do you think? Work from home life - are you for it or against?**



## Best

**WORK FROM  
HOME  
HASHTAGS  
FOR  
2021**

**#WORKFROMHOME  
#STAYATHOME  
#STAYHOME  
#ENTREPRENEUR  
#HOMEOFFICE #LIKE  
#MAKEMONEYONLINE  
#STAYSAFE  
#BUSINESS  
#SOCIALDISTANCING  
#MOTIVATION #MONEY  
#SUCCESS #WORK  
#NEWNORMAL  
#ONLINEBUSINESS  
#SMALLBUSINESS  
#WORKFROMHOMELIFE  
#WORKFROMANYWHERE**

THANK

YOU

**SO**

**MUCH**

For reading issue No. 8 of our Gen - U - In Talk E- magazine.  
We hope you enjoyed this special edition, 'Virtual Summer.'



*Did you like our E- Magazine? Why not share with friends & family?*

**SHARE,  
LIKE,  
&  
SHARE SOME  
MORE.**

**Here are 3 easy ways to quickly share**

1. Copy this Website Link:

[generationydominica.org/gen-u-in-talk-e-magazine/](http://generationydominica.org/gen-u-in-talk-e-magazine/)

2. Click our E- Mag post on Facebook

**@generationYdominica**

3. Share this file on your Mobile Messaging App